

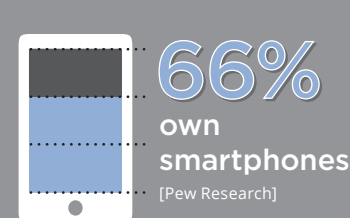
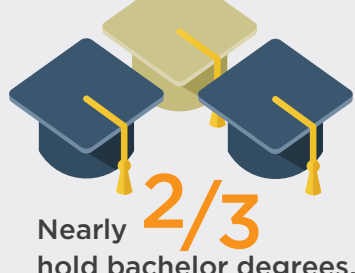
THE STATE OF MILLENNIALS



For Millennials graduating and entering the workforce, a world of new challenges awaits. Amidst all the uncertainty, we're confident about one thing: Millennials aren't taking the easy way out. They're forging new paths - tackling grad school, starting small businesses and embracing technologies that can help them along the way. TheMintGrad.org takes a look at what makes this generation uniquely inspiring.

Who are Millennials or Gen Y? Tech-addicted, trend-setting, educated, ambitious and socially conscious 18-34 year olds.

THE BIG PICTURE



Their love for technology is related to their social values -



of Millennials feel technology creates more opportunities for all. [Telefonica]

MILLENNIALS AT WORK

Thanks in part to an unpredictable economy, Millennials are flexible, independent and entrepreneurial when it comes to their careers.



Median salary: **\$39,700** [Millennial Branding / PayScale]

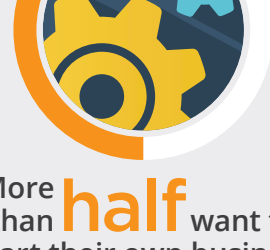


8 in 10 Millennials think finding a job is harder now than it was for their parents. [Pew Research]

Only **30%** consider their current job a career



as compared to more than **half** of Gen X - and their average 2-year employment tenure shows it. [Pew Research]



More than **half** want to start their own business or have already done so. [Kauffman Foundation]

MILLENNIALS AT PLAY

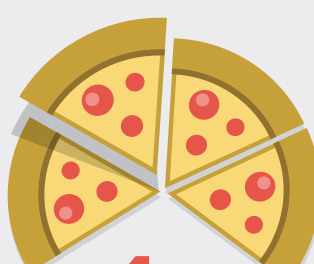
This generation lives in the moment - and on the internet.

2/5

of Millennials say they couldn't go more than 10 minutes without checking social media, and more than half wouldn't work for a company (56%) that bans social media. [Millennial Branding / PayScale]



50% of Millennials say they travel for leisure, compared to just **30%** in prior generations. [PGAV Destinations Study 2011]



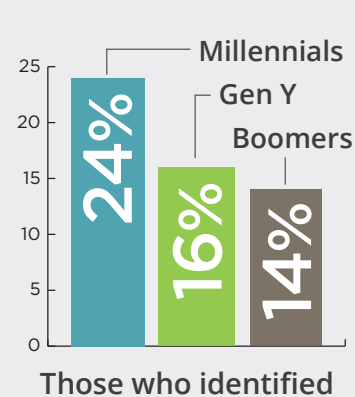
MILLENNIALS AND MONEY

A unique hybrid of spenders and savers.

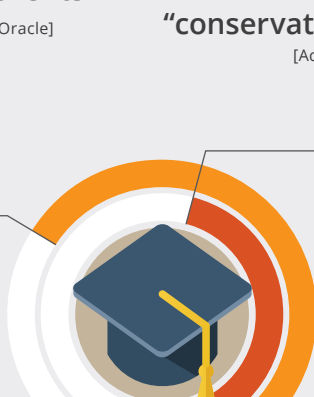
Gen Y is nearly **10%** of all affluent investors in the U.S. [Cogent Research]



By 2018, Millennials' spending power will hit **\$3.9 trillion** topping their parents' generation. [Oracle]



In 2010, **66%** of teens with a job said they were saving for college.



46% of adults say they did the same in their teenage years. [TD Ameritrade]

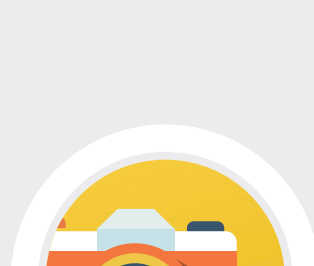
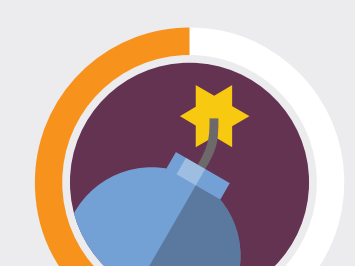
MILLENNIALS AND THE FUTURE

Debt and economic ups and downs have kept Gen-Y's idealism somewhat in check. Behind those Twitter and Instagram handles, this generation has some real concerns about the future.

\$1 trillion = collective Gen-Y student debt. [Bloomberg]



\$12,700 = credit card and other debt for average Gen Y student. [The Daily Beast]



Millennials who expected to find an established job in their chosen field by this point in their lives. **71%**

58% feel they are behind where they expected to be in terms of financial success. [PNC]